

berita

Blossoms



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Editor's Note

Proudly presenting another special 'bumper' BERITA to make up for the belated spring edition, where MAYCHAM have been an integral part of the HK Super March 2025 with our very own special line-up of impressive activities, events and (exclusive) trips.

From donning on a helmet during the special sneak preview to the impressive Kai Tak Sports Centre before its official opening, the festive celebration of Chinese New Year RECEP Lo Hei; a once-in-a-lifetime memorable trip to Henan (with a write-up from our member, Xi X); the exclusive one of its kind Sea, Land and Air visit to Shanghai/Wuxi on this Spring of 2025 accompanied by some anecdotes from our James Goh and Martin Matsui, and many more highlights.

Specially featuring a remarkable MAYCHAM EXCO, Head of Membership, Gina Wong; bringing to you as we unveil and discover a different side to her remarkable journey.

Ah, and this issue's cover is homage to the Shanghai/Wuxi. The theme is "Blossoms" – like MAYCHAM since its growth from green shoots to bearing beautiful petals, delicate yet resilient presence. Last year, we too had a busy Spring to Swatow and BYD/Huawei at Shenzhen. Do stay close and stick with us, and hope you look forward to the next issue that is bound to be packed with more updates and feature stories for you.

Always,
Woan-Chiun Joe Ng
Vice-Chair, Head of Media&Communications





INTERVIEW WITH MS GINA WONG

By Bryan Lim

1. Could you share more about your upbringing and early life? Were there any pivotal experiences that influenced your decision to establish a career in customer service and entrepreneurship?

Growing up, I have always been nurtured to be respectful of every individual. As a daughter to a businessman, I could never understand why customers were never satisfied and are always so demanding. As an employee, I was also told "Customers are always right" However, is this notion always true?

2. With over 20 years of experience managing an award-winning outsourcing contact center in Hong Kong, what motivated you to specialise in industries like international publishing, public utilities, NGOs, FMCG, and e-commerce?

Every brand and its users deserve exceptional service. Simply ending a call with a «Thank you for your call» doesn't guarantee excellent

service. Customer experience hinges on the interactions with service providers who builds a positive journey for customers. I firmly believe in the importance of first impressions. This belief inspired the establishment of Make The Right Call with the tagline «You Will Never Have A 2nd Chance To Make A Good 1st Impression.»

Hence, I embarked on a journey of coaching, training, and developing Customer Service Professionals. My coaching success rests on the belief that each customer service professional possesses unique talents and creativity that can be harnessed to deliver exceptional service.

3. As a leader and efficiency auditor for global brands, how would you describe your management and coaching style?

Practicing humility is essential. Lead by example rather than just words. Listen actively and speak less – prioritise open communication to build trust with co-workers. Encourage feedback and empower team members. Clearly define what is wrong and

demonstrate what is right through actions.

Base decisions on facts, not fiction. Emphasise the journey to success, recognising that the journey itself offers valuable lessons for many more future achievements, and developing more future leaders

4. What key qualities do you believe are essential for fostering world-class customer service professionals?

1. Integrity & Trust
2. Problem solving
3. Commitment to Service
4. Excellence
5. Passion & Caring
6. Communication Skills
7. Patience & strong positive attitude
8. A growing mindset of continuous learning





5. The Malaysian community in Hong Kong plays an active role in fostering connections and supporting one another. How have organisations like the Malaysian Chamber of Commerce (MAYCHAM) or Malaysia Association Hong Kong (MAHK) inspired your work and involvement in the community?

What truly resonates with me in the Malaysian Community is our remarkable sense of camaraderie, especially when we are far from home. When I was nominated as the Chairperson for MAHK, I recognised the pressing need for a platform where members of our Malaysian community could come together, converse in familiar tones, and forge lasting bonds. It is truly heartening to witness how Malaysians, initially strangers in a foreign land, swiftly transition into friends and eventually form an «adopted» family network. This sense of unity propelled me to discover The Malaysian Chamber (HK & Macau) Students Trust Fund («STF»), established in 2016 by MAYCHAM. This fund was created with the noble objective of supporting Malaysian undergraduate students in Hong Kong as they strive for academic success in a city known for its high cost of living compared to our homeland, Malaysia. What struck me most was the selfless generosity of the fund's donors, who, despite being strangers to the students, came together to provide financial assistance for their living expenses

in Hong Kong. This collective effort allowed the students to concentrate on their studies without the burden of worrying about their day-to-day expenses. This amazing display of support inspired me to actively engage in the noble work initiated by MAYCHAM to uplift our Malaysian community. To date, the fund has benefitted over 150 Malaysian students in Hong Kong. Now, these students not only receiving aid but also giving back by volunteering their time with MAYCHAM. Many graduates have even contributed financially to STF, with the shared mission of assisting others and perpetuating the impactful legacy established by MAYCHAM.

6. You've served as a judge on customer service consortiums and championed customer excellence. What lessons have you learned throughout your career that you believe are crucial for achieving success in customer service?

Be a Listener and at the same time an Innovator!

In the service industry, there's a renowned saying: «Customer Service is not just a «department» but an «Attitude». Engaging in the service industry means interacting with people—it's all about «People servicing People,» recognising the unique traits of each individual. Understanding that a one-size-fits-all approach doesn't work for everyone, it's important that we find solutions to individual needs. Therefore, start by listening attentively, and then channel that insight into innovation.

7. You've achieved notable success as an entrepreneur while supporting impactful social initiatives, such as Hong Kong's first guide dog programme. How do you balance these diverse responsibilities, and what keeps you motivated?

As an entrepreneur, I continue to believe in giving back and paying it forward. As of date, we have further extended our support to a more diverse and inclusive community, with individuals of all backgrounds and abilities. I truly believe all individuals are idealistic talented people in their own respective ways and beliefs. Talents are inspired by people surrounding ourselves! Hence, In my role as the Founder & CEO of Make The Right Call, both my team and I have collaborated to cultivate a more inclusive environment for our workforce, which now comprises nearly 350 employees. Our vision is to foster a community that celebrates unity through embracing diversity, promoting equality, and advocating inclusiveness. As of date, 21% of our workforce at Make The Right Call comprises individuals with disabilities (both visible and invisible), alongside individuals of various ages (age friendly) and ethnicities. Balancing the roles of an entrepreneur and a socially committed individual is far from easy, yet I view it as a meaningful calling rather than a mere coincidence. I started my social commitment 18 years ago, where my company was in its infancy, and at that time, I



thought, if I would have a larger budget, I could have done this and that! And as the company grew, I thought to myself, that this is a sign that has been delivered to me that now I can have the right and reasonable budget to turn this personal commitment to a socially responsible corporate endeavor. What kept me motivated is witnessing the cohesiveness amongst employees and discovering hidden talent in every individual no matter what shapes, sizes or how challenged they are. It's amazing to see how these individuals contribute to the operations and success of our business. While one might assume that as an employer, we solely support their livelihoods, the reality is quite different. The biggest impact that I've experienced since the beginning is how much their contribution has impacted on our operations, morale and our belief in taking on challenges.

8. The Malaysian diaspora in Hong Kong is known for its active business and cultural presence. What role do you think the Malaysian community can play in strengthening bilateral ties between Malaysia and Hong Kong? How do you see yourself contributing to this goal?

The Malaysian community can act as a bridge, facilitating trade, investment, cultural exchange between the two regions. By leveraging our networks, knowledge, and experiences, Malaysians in Hong Kong can play an important role in enhancing bilateral ties.

As a member of the Malaysian community in Hong Kong, I would say – Facilitating Talent Exchange! Undoubtedly, the Hong Kong workforce greatly benefits from the influx of talented Malaysians, crucial for bolstering not only global economic growth but also the initiatives within the Greater Bay area. Malaysians are renowned for our rich cultural diversity, multilingual capabilities, and our strength in adaptability to change. It's imperative for the Malaysian community in Hong Kong to proactively promote our young home-grown talents in this region while simultaneously leveraging the fast-paced efficiency of the Hong Kong system to stimulate progress back home in Malaysia.

With your extensive background in coaching and training, what advice would you give to aspiring entrepreneurs or professionals seeking to excel in customer service and business?

For any aspiring professionals or young entrepreneurs, I humbly share my self-practiced advice. For professionals, I will adhere to and expand upon this list of guidance.

- Do not be just an average, but be awesome!
- Strongly believes that communication is the best time management element in being a successful leader
- Recognise that every individual has their own talent/skills that can only be unveiled or developed by people who believes in themselves
- Rewards works: penalty kills
- Start with an investment: determine profits in the future
- Employees' emotions is not about feelings but about metrics
- Fully understand how employees' emotion metrics contribute to the success of the organisation

- Understand the need of recognition, feedback, relationships, job satisfaction, company alignment, employees' happiness, well-being, personal growth and ambassadorship are above all profits!
- Getting hands dirty to understand the job in order to deliver a job well done

9. In today's fast-paced business environment, how do you personally stay grounded? What activities or habits help you recharge, and what does a perfect weekend look like for you?

Journalising my thoughts, my failures of the week is the best recharge. By journaling these experiences, I create room in my mind for more positivity and fresh ideas, preparing myself for the next productive endeavor. A perfect weekend will be a day where I enjoy chats with friends and loved ones free from the need to explain our presence. We exist because of the love we have for ourselves – Self-care is always the best care!





RCEP Annual Lo Hei Dinner 2025 – A Night of Celebration and Camaraderie

By Fenn Ho



On 10 February, RCEP Annual Lo Hei Dinner 2025, hosted by MAYCHAM, was a tremendous success, bringing together distinguished leaders from the business community across all 15 RCEP member nations for an evening of celebration and collaboration.

The event began with a warm reception and registration, setting the tone for what would be an unforgettable night. During the reception, guests were delighted to see the God of Wealth who gave away red packets—a symbol of good luck and prosperity for the new year. Additionally, a Fai Chun writing master was on-site, offering beautifully crafted couplets that represent wishes for good fortune and success.

As the programme commenced, attendees were welcomed warmly, followed by an inspiring speech from our Chairman, Dato' KC Gan, which created a positive atmosphere for the evening.

A key moment of the night was the address by our special Guest-of-Honour, Mr. Guo Xin, Counselor of the Office of the Commissioner of the Ministry of Foreign Affairs (OCMFA) in Hong Kong. His speech emphasised the importance of unity and cooperation among the RCEP countries. Additionally, the Consul-General of Malaysia, Mr. Muzambli Markam, also delivered a speech, adding to the significance of the occasion. Although the Chief Executive of the Hong Kong SAR, Mr. John Lee, was unable to attend in person, his impactful message, delivered by our Chairman, highlighted





the importance of regional collaboration and Hong Kong's commitment to strengthening ties with all RCEP members. The full speech by Mr. John Lee is as follows:

"The Chief Executive and the HKSAR Government extend their warmest wishes to the esteemed business community leaders from all 15 RCEP members attending the wonderful Chinese New Year dinner hosted by MAYCHAM tonight. We also take this opportunity to congratulate Malaysia on assuming the ASEAN Chairmanship in 2025. Hong Kong, as an open economy and a world city built on free trade, is eager to deepen regional cooperation and uphold

multilateralism with all of you. Our trade in merchandise with the 15 RCEP members accounts for nearly three-quarters of our total trade volume, while trade in services is close to half. Although Hong Kong has already signed bilateral free trade agreements with 13 RCEP members, we look forward to early accession to the RCEP in its totality. This will allow us to fully realise our potential as a "super connector" and "super value-adder" between the Mainland and economies worldwide. We are confident that we have the hearty support of all our dear friends here tonight. On this auspicious occasion, may the Year of the Snake bring you the agility to navigate markets, the

resilience to thrive and grow, and the wisdom to seize the abundant opportunities that Hong Kong has to offer."

The traditional Lion Dance Eye-Dotting Ceremony added a meaningful touch to the evening, symbolising good luck and prosperity for the year ahead. This was followed by a vibrant Lion Dance performance that captivated the audience, providing a perfect backdrop for memorable photographs.

The Lo Hei Ceremony, a cherished tradition symbolising prosperity and good fortune, was a delightful moment as guests gathered to toss the ingredients and extend wishes for success in the coming year.



The highlight of the evening was the dinner, where guests had the opportunity to network, mingle, and forge new connections in a friendly atmosphere. The event concluded on a high note, leaving attendees with a sense of camaraderie and anticipation for future collaborations.

As we reflect on the RCEP Annual Lo Hei Dinner 2025, we are reminded of the importance of unity, cooperation, and shared prosperity among nations. We extend our heartfelt gratitude to all attendees for their presence and participation, and we look forward to continued partnerships and success in the year ahead.



Unique Henan: Diamonds, buses, Buddha and retail therapy

By Xi Xi



On MAYCHAM's October 17–21 trip, we not only learned about Henan as the cradle of the Chinese civilisation but also its economic importance. We started our journey in Zhengzhou (Henan's provincial capital) by visiting Yutong, the world's largest bus manufacturer. Every year, Yutong makes 60,000 buses for 100+ countries. In China, many cities have switched to EV buses, and more cities overseas are adapting to low emission and quiet EV and hybrid buses for urban transport. We took a tour of Yutong's fully automated factories using the latest equipment, witnessed their impressive test track and even got to see a fully autonomous minibus called "Xiaoyu" in action.



We toured Henan SF Diamond (SFD), a company that makes cutting and polishing tools using lab grown diamond (LGD). Over 95% of the LGD are made in China and over 80% of the LGD in China are made in Henan. SFD specialises in making diamonds from the Chemical Vapor Deposition (CVD) technique, which requires the same equipment as in silicon manufacturing for solar and microchips. This equipment was imported from overseas but is increasingly made in Henan. Possessing the entire supply chain makes diamond production in Henan less costly than overseas. SFD showed us their diamond polishing room and dazzled us with their jewelry.



Next day, we visited Pangdonglai (PDL), the privately-owned supermarket founded in 1995 in the small city of Xuchang. Despite having only 13 stores, PDL has become a phenomenal success due to its operating model of focusing on customer service, quality, authenticity, transparent prices, and work-life balance. PDL maintains high pay and benefits for its employees with mandatory breaks, so its workers are not overly fatigued. Inside the crowded store, we were captivated by rows of products and food, as well as their exclusive liquors. After the business meetings, we went to a 40-hectare cultural park called Unique Henan to attend a theatre performance about Luoyang's long and rich history as the capital for 13 Chinese dynasties. Next day, despite freezing temperature and rain, we visited the Shaolin temple to see performances by the monks. After being invigorated by the monks and fortified by the piping hot Henan cuisine, we went to the world famous Longmen Grottoes, with over 1,000,000 Buddhas carved into the rocks. The wealth and immensity of the buddhas took our breath away! Thanks to CC and Dato KC, we were treated like VIPs in the JW Marriott in Zhengzhou and Luoyang. Can't wait for the next exclusive MAYCHAM trip.





Exploring the Realms: A Journey through Sea, Land, and Air.

By Martin Matsui

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Thirty members in all participated in the combined visits to Shanghai and Wuxi. The Shanghai visit took place between March 27 and March 29. During this first stop, members were able to visit in sequence SWS a major shipbuilding (sea), the Tesla Gigafactory (land), and receive a briefing on the China Commercial Aircraft Corporation (air). Each visit was memorable in its own way.

At SWS or Shanghai Waigaoqiao Shipbuilding Co. members were able to witness the construction of China's second cruise vessel which has the capacity to carry 1,500 tourists. The modular assembly process for large ocean-going vessels is like assembling a Lego set with the components being assembled in increasing large structures. Members were impressed by the scale of the yard as well as the use of robotic manufacturing. After the visit members who had experience in shipping expressed their views on how this yard compared to others they have seen in Japan and Korea.



At the Tesla Gigafactory, members were briefed by Isabel Fan who is regional manager for Tesla for Southeast Asia, Hong Kong & Macau, and who flew in especially to receive us. Ms Fan noted that she is a member of our Chamber and described how the contacts she developed through MAYCHAM helped convince her to accelerate Tesla's plans to expand in Malaysia. Members were able to visit the Gigafactory and see the highly-automated assembly line which is capable of producing 300,000 units a year. Ms Fan noted that Tesla shared its EV know-how with local automobile competitors as the company is confident about its technology and ability to stay ahead. Members learned about the Tesla eco-system which also allows partners to tap into Tesla's database of customers. After the visit members exchanged views on how this factory compared to our prior visits to the Zili auto factory in Hangzhou and the automobile components factory in Henan.



With COMAC, members received a briefing regarding the development of China's aircraft industry from a senior member of the company's management. COMAC has steadily increased the size of its aircraft line which ranges from the C909 (about 90 passengers), C919 (about 162) and C929 (about 280). The company is in the process of obtaining European flight certification. Its aircraft are already in service for domestic routes. COMAC's factory benefits from its proximity to the Pudong airport and its dedicated runway as well as its 5,000 engineering staff. After the tour members commented on the steady progression of the domestic



aircraft industry and how COMAC will be joining the ranks of Airbus and Boeing but with a philosophy of trying to incorporate the best of both airplane makers.

These visits demonstrated the good access our Chamber has to leading industrial players on sea, land and air. It was also encouraging to see that the benefits of a MAYCHAM relationship work in both directions as we heard that Tesla benefited from its Malaysian contacts in developing its strategy for Southeast Asia sales. Members were impressed that China is a world leader in electric vehicle manufacturing as well as shipbuilding. It also is taking

advantage of its engineering prowess to become an important aircraft producer.

After sea, land and air, the remaining realms for MAYCHAM to explore are underwater and in outer space. Stay tuned for further notices in these areas.

Members expressed their keen appreciation for the leadership of chairman Dato' Gan and the fine work of the Events & Activities Sub-committee headed by Ng Cheng Cheng.





MAYCHAM Trip – Wuxi

By James Goh



As a manufacturing engineering student who, prior to this trip, had not ventured into the mainland beyond the megacities of Shenzhen and Shanghai, I found our trip to Wuxi to be a valuable insight into a different side of China. Our journey began on the 29th of March on a highspeed train which took us from the outskirts of Shanghai to Wuxi. Upon our arrival, we boarded a new tour bus and were greeted by a cheerful, local tour guide who kept us entertained on the way to ROCASE Hotel. Following a hearty lunch, we made our way to Lingshan. This Buddhist park attraction was full of huge statues and temples including a towering, 88m tall Buddha. We whizzed around in electric carts whilst our guide taught us about Buddhism and the park. After marvelling at the Brahma palace, we headed back to the hotel which was situated right next to our next attraction – Nanchang street. Onboard a small boat, we drifted down the Nanchang canal, admiring the traditional black and white houses and listened to a Pipa performance. After such a culturally enriching day, we had an

excellent night's sleep. The next day we had an environmental theme, started with a relaxing canal cruise to Taihu lake. Upon arrival, we were blessed with a view of Turtle Head Island covered in thousands of blooming cherry blossoms. White and pink petals fluttered down around us as we waded through crowds of local visitors all admiring the flowers and looking for a good photo spot. After a stroll around the island, we departed decades younger than we arrived having crossed the forever-spring bridge of youth. We ate a tasty lunch on the cruise back and took the bus straight to Nature Tech. This spacious warehouse factory housed an impressive assembly line for energy storage and windmill control systems. After a friendly tour and chat with the guide of the factory, who happens to be a MAYCHAM member, we returned to the hotel for another night's rest. Not before some karaoke of course! On the morning of our final day in Wuxi, we travelled to the Baidu headquarters where we were given a tour around their AI research and development centre. Our



guide demonstrated some of their recently developed AI tools, all of which were available to their users to try for free. It was interesting to see how the technology had already been integrated into surveillance robots, what a surprise. After a final lunch at the hotel, we concluded the trip and flew back to Hong Kong. I am honoured to have joined this trip and am so grateful for the unique opportunity to peek at the inner workings of such influential companies. It was truly a pleasure to experience a new side of China, complete with great food, attractions and people. I look forward to future adventures with MAYCHAM!

NB: James is our new member in this edition, please refer to the 'New Members'





NEW MEMBERS



Ichen Lim

Finance Director, Velotrade Management Limited

A finance professional with over a decade of experience navigating both corporate and startup environments. Started her career with CIMB in Kuala Lumpur, which eventually took her to HK, I-Chen is currently a Finance Director at a fintech company, managing their finance and operations. Outside the office, swapping her spreadsheets for HK's nature trails, she loves the variety of outdoor excursions that HK offers, often exploring hiking trails and camping sites. During the weekend, you can find her at Stanley, training with the Malaysian Dragon Boat team. I-Chen looks forward to connecting with the members of MAYCHAM.



Stephy Chan

Strategist, Brand & Growth, Monoline

My journey began in the vibrant streets of Georgetown, Penang, where the rich tapestry of cultures first sparked my fascination with storytelling and communication. This path led me to HK where my passion crystallised into a brand consulting profession. Nothing excites me more than seeing brands come alive with their authentic voice. It's like watching a story unfold – whether I'm working with a passionate startup taking its first bold steps or an established corporation seeking to reinvent itself. Every person has a unique tale to tell. I'm eager to hear your stories and build connections that go beyond just business.



Hsiang Low

General Counsel & Director of Operations. Riverchain

At Riverchain, a fintech company providing innovative working capital solutions for the construction industry, Hsiang oversees legal, operations, financial product structuring and liquidity management. His implementation of an innovative digital contract solution has reduced financing offer processing to just 48 hours—an unprecedented achievement in this sector. Hsiang has over 15 years of legal experience and practised at the UK & Asia offices of Linklaters as a structured finance lawyer. He was recently recognised by LexisNexis' 40 under 40 GC List and was named one of the 30 legal tech innovators in the Asia-Pacific region to follow in 2023.



Jonathan Zhao

Managing Partner. EY

Jonathan currently leads 10,000+ professionals across ASEAN, Greater China, Japan, Korea, and Oceania. With nearly 30 years of experience, he drives growth in banking, insurance, and asset management through EY's consulting, tax, and transaction services. Previously Asia-Pacific FSO Strategy Leader (2018–2024) and Insurance Sector Leader (2013–2018), he has led multibillion-dollar deals and is a top insurance advisor. A champion of diversity, he won EY's 2015 global leadership award. Before EY, he worked at KPMG Chicago and Manulife Canada.



Jofee Lee

Managing Director, Hair Corner Salon Group

For 35+ years, HAIR CORNER has led Asia's hairdressing scene, redefining salons as multi-sensory lifestyle hubs where art, fashion, and culture collide. Beyond trendsetting cuts, we pioneer eco-conscious beauty—through sustainable salon designs, green products, and global eco-partnerships. More than a salon, we are a movement: blending luxury with responsibility, inspiring the industry to innovate with purpose.



Thomas Chan

CEO. Career Hackers

The founder and CEO, Thomas company specialises in recruitment technology helping MNCs such as L'Oréal, Accenture and more. Career Hackers is recognised and supported by: 500 Global Accelerator; Alibaba Entrepreneurs Fund's HKAI Lab; HKSTP Incubation; CityU Tech300 Angel Fund; Esperanza's EdTech Award by Former Financial Secretary of HKSAR John Tsang; Microsoft Co-Incubation Program.



Bo Lau

Head of Estate Management, Pacific Place. Swire Properties Management Limited

Profession in real estate industry, focusing in portfolio and property management of mixed used development



Sze Wan Lisa So

Chief Legal Officer, K11 Concepts Management Limited

K11 Concepts Management Limited, established by Dr. Adrian Cheng, is managed by Lisa, who oversees his investment portfolio, including office/retail leasing and asset-light retail projects. Before this role (since Dec 2024), she was Head of Legal at K11 Concepts Limited (a New World Development subsidiary), leading 30+ legal professionals in HK and PRC. A Hong Kong Law Society member (qualified since 2002), she holds an LLB from HKU and an LLM from King's College London.

**KB Fung**
**Chairman,
Goodwill International
(Holdings) Limited**

A holder of Bronze Bauhinia Star (BBS) Award, with over 50 years of experiences in finance, broking, securities trading, investing and corporate finance. KB is a member of the Association of International Accountants and The Chartered Institute of Secretaries and Administrators. A profound patriotic who strongly supports "One Country, Two Systems", KB was appointed to various of public positions on many international boards of directors and local companies. KB's life aspiration is to leverage his professional experiences and capacities to serve HK and nation.

**James Goh**
**Department of
Engineering
University of Cambridge**

Currently a student at the University of Cambridge, studying engineering. I am specialising in manufacturing engineering, a course which encompasses many stages of business development from ideation to product launch and beyond. I have special interests in product design, machining and materials science. I have a YouTube channel, 'HiPer Tops' where I post about a personal project to optimise the design of spinning tops.

**Chee Seng Ow Yong**
**Software Engineer,
JP Morgan Chase**

Chee Seng specialising in Corporate and Investment Banking Security Services, holds a Bachelor's degree in Computer Engineering from The Hong Kong University of Science and Technology. Chee Seng has also served as a Student Ambassador and intern in asset and wealth management. Proficient in Python, React, and AWS, Chee Seng has contributed to projects in deep learning and natural language processing while previously supporting the Malaysian Student community in HK.

**Kewic Ng**
**Chief Operating Officer,
BOA Alphaline Group
Limited**

A founding team member and currently Chief Operating Officer of the company which is an affiliate of BOA Financial Group. BOA Alphaline Investment Limited holds the BVI Financial Services Commission (FSC) investment manager license for private and professional funds. Kewic is a certified trading mentor at DavidJustin Blockchain Academy, with over 10,000 students globally, focusing on Southeast Asia. Holding a Bachelor of Accounting (Hons) from Tunku Abdul Rahman University College, he was featured in the 2023 5th Edition of Malaysia's Successful People, published by British Publishing House Ltd.

**Michael Chang**
**Director,
WTW**

Originally from Subang, I have pursued my MBAs from National University of Singapore and Yale School of Management before settling in HK. Currently, I lead the Work, Rewards, & Careers consulting practice in WTW, a British-American professional services company. Having more than 15 years of working experience in Consulting and HR, I am passionate about powering thoughts and actionable people strategy. I am excited to connect with my fellow Malaysians in the future MAYCHAM events.

**James Griffiths**
**Partner,
Nixon Peabody CWL**

With 35+ years' experience in HK and Asia, I specialise in corporate and finance transactions—cross-border M&A, investments, fund formations, and restructurings. I advise asset managers, private equity funds, financial institutions, and MNCs on securities, compliance, and banking deals. Outside work, I enjoy traveling to Malaysia with my wife, Angela, to visit family. Excited to engage with the MAYCHAM community and connect with fellow members at future events

**Anwar Mahbob**
**Business Development
(ASEAN Focus)**

A multilingual communications professional with 15+ years' experience in media relations and storytelling across South East Asian financial markets; with roles at Bursa Malaysia, Maybank Investment Bank, and PayNet, Anwar has crafted and driven impactful narratives and engagement to amplify brand voices in corporate, financial, and fintech sectors. Prior to his career in communications, he was involved in equity derivatives and wealth management products for Malaysian banking clients. Since his move to HK, he has been linking ASEAN businesses with companies in HK and China.

**Henry Wong**
**Executive Director,
Market Team Head
UBS AG**

Wealth Management Industry – UBS AG, Executive Director, Market Team Head; Education – NYU Stern & HKUST MSc. Global Finance, Uni. Of Toronto BA – Economics; Family – Blessed with three wonderful children currently aged 4, 6 & 8; Passions – Youth Services, Dining, Pets, Movies; Malaysian tie – Extended family is from KL



Tomy Wu

**Founder & Director,
MyiCellar**

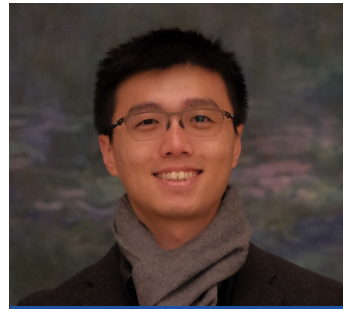
Built a wine APP platform MyiCellar, helping wine importers in HK to promote their product online as a major player in HK providing wine, sake and spirits tasting experience and let people learn a thing or two behind the bottle. Managing a team of 15 to develop wine, sake and spirits sales across different online and offline channels. The wine platform help merchants to promote their products and events. The platform was one of the Cyberport Incubatee. Also established an education institution offer WSET wine and sake course.



Yiyang Poh

**Digital Innovation
Graduate,
HSBC Hong Kong**

As a Malaysian kid from Petaling Jaya, I am grateful to re-join HSBC HK in 2024 after securing a return offer in my penultimate year. The goal to pursue a career in technology is due to my initial interest in Malaysia's emerging tech hub. The potential in Malaysia's fintech scene prompted me to pursue my Fintech degree in CityU, grateful to HKSAR One Belt One Road Scholarship and MAYCHAM's Student Trust Fund. I aim to meet inspiring professionals and connect the community to aspiring young Malaysians. My dream is to be a Member of Parliament when I am 45.



Akihiro Cheng

**RM,
HSBC PB**

Originally from Kulai, Johor; Akihiro spent most of his formative years in Kuala Lumpur and Putrajaya before relocating to Brussels, Belgium to pursue tertiary education. After graduating with a BSc in Business Administration and a MSc in International and Sustainable Finance from KU Leuven, he moved to HK for a career in private banking with HSBC in 2020. Akihiro focuses on relationship management and delivering tailored investment solutions to (U) HNWI's through a combination of deep analytical expertise with a robust understanding of client needs. Outside of work, he is an avid traveller that loves visiting museums and classical concerts.



William Fong

**Partner,
White & Case**

William Fong is a corporate lawyer, art curator, and philanthropist, named among China Business Law Journal's "A-List Growth Drivers." A rising star in private equity, he has curated major exhibitions, including Beijing's first contemporary sculpture show at the Imperial Ancestral Temple and Jing Yong's Centennial Memorial in HK and Singapore. Passionate about storytelling in art, he also chairs the InspiringHK Sports Foundation, empowering youth through sports. His latest initiative transforms public basketball courts into artistic spaces, merging community, art, and philanthropy.



Jason Karas

**Managing Partner,
Karas So LLP in
Association with Mishcon
de Reya**

I'm a business builder, international lawyer, company director, and creative problem solver. With over 30 years of experience, I've advised individuals, companies, investors, trustees, hedge funds, family offices, charities, and government bodies. I've led the resolution of complex disputes and investigations across Asia Pacific and pioneered dispute financing solutions in the region. As a Solicitor Advocate, I regularly appear before the High Court, Companies Court, and Court of Appeal.



Jackie Li

**Fila Marketing
(Hong Kong) Limited
General Manager**

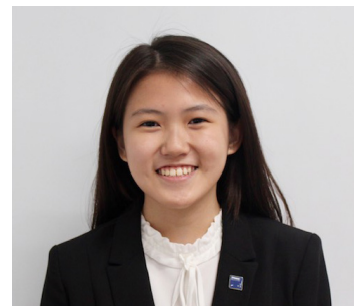
With the enthusiasm in various kinds of sports, including running, hiking and Marathon. Jackie perfectly blends her profound retail experience with her sport passion in athleisure industry, successfully manages the renowned sports brands of Anta Group including FILA, Kolon Sport, DESCENTE, Arc'teryx, Salomon and Wilson to the next level. She encourages integrating sports into life, and has been actively supporting different sports associations in HK. As a member of MAYCHAM, she looks forward to contributing to the community.



Min Huey Chong

**Graduate Trainee,
UBS AG Hong Kong**

Originally from KL, I am a recent finance graduate from The University of Hong Kong. With a passion for markets and investments, I joined UBS as an Asset Management Graduate Trainee after graduation. Excited to be part of MAYCHAM, I look forward to connecting with fellow Malaysians and engaging in upcoming events.



Ai Wei Ding

**Technology Associate,
Morgan Stanley**

I am from Penang and a graduate of The University of Hong Kong, class of 2023. Since graduation, I have joined Morgan Stanley as a software engineer. I look forward to connecting with fellow Malaysians.

**Ben Wong****CEO,
Riverchain**

Revolutionising construction finance through innovative working capital solutions, with nearly two decades of experience, Ben has transformed supply chain complexity into transparency and liquidity for over 1,200 businesses. Previously as General Manager of Technology Innovation at New World Development, he spearheaded strategic initiatives across property, retail, and sustainability sectors. At Global Sources, Ben's leadership contributed significantly to the company's acquisition by Blackstone in 2017. He also founded Startup Launchpad, Asia's largest IoT startup trade event, demonstrating his ability to create impactful, scalable enterprises.

**Arthur Fong****Chief Executive Officer,
Paragon Capital
Management (HK)**

Arthur Fong brings over three decades of leadership in private banking and asset management across Asia. Previously, holding senior roles at Bank of Singapore, Schroders, UBS, and Citibank. A three-term elected Member of Singapore's Parliament, Arthur continues contributing to public life through board roles, including as Chairman of the Singapore Lyric Opera. A Senior Accredited Director with the Singapore Institute of Directors having completed the required listed entities modules, Arthur joins MAYCHAM with a keen interest in connecting business, public policy, and investment perspectives across Asia.

**Sarah Tam****Head of
Communications,
Marketing & Partnership,
Cigna Worldwide
General Insurance
Company Limited**

A business strategist with over 20 years of experience in strategy design, market expansion, digital transformation, and strategic communications for diverse international markets. I co-founded two companies which specialise in digital and social impact. Currently, I serve a number of educational and philanthropic institutions: UNESCO Hong Kong GPC; Wofoo Social Enterprises; Hang Seng University Center of MLA; Chinese University of Hong Kong Centre for Entrepreneurship; and HK Independent Non-Executive Director Association. Also a founding member of Rotary Action Group for Peace HK and The Women's Foundation Allies Circle. She looks forward to connecting with fellow MAYCHAM members.

**Welcome
to join our
MAYCHAM
family, scan
QR code and
fill up the
application
form.**

**NEW MEMBERS****Soo Khim Keoy****ShaoWei Ong****Calynn Tan****Grace Eu****Andrew Eo****Chloe Massey****Charles Lau****Sam Lau****Amis Wong****George Lok Tin Leung****Terry Lok Man Leung****Jason Karas***Clifford Chance**Jardine Schinder Group**Jardine Schindler Group**Bank of New York**Outlook**Marlborough College Malaysia**CN Logistic Limited**Flow Capital**CA Indoseuz (Switzerland) SA HK**Milliman Limited**Cathay Pacific Airways**Karas So LLP in Association
with Mishcon de Reya**Partner**Group Director of HR**Chief Executive Officer**Marketing Executive**Chief Advisor, Corporate Strategies**Chairman**Private Banker**Director and Consulting Actuary**Senior Technical Services Engineer**Managing Partner*



Annual Crab Dinner Party 2024 – 3 Dec

As with every year, MAYCHAM's members who are crab enthusiasts enjoyed delectable crab delicacies, meticulously crafted by the acclaimed chefs of the Michelin-starred Man Ho Chinese Restaurant.



Site visit to Kai Tak Sports Park 13 Dec

MAYCHAM members went to have a special first-look site visit to Kai Tak Sports Park before it opened.



Durian Feast – 16 Dec

Following the success of last year's unforgettable event in 2023 in collaboration with the esteemed Rotary Club, MAYCHAM held our bi-annual Durian Feast. It provided a unique networking opportunity with members of the Rotary Club while enjoying the king of fruit with delicious Malaysian dishes.



MAYCHAM-InvestHK CXO Breakfast Roundtable 24 Jan

MAYCHAM collaborated with InvestHK to have a CXO Breakfast Roundtable in AMMO, Asia Society Admiralty. This exclusive event provided a platform to exchange insights and engage in discussions with key decision-makers from Malaysian companies in Hong Kong.



The 74th INTERCHAM Young Professionals Cocktail (YPC) 12 Feb

MAYCHAM members attended the annual "74th Intercham Young Professionals Cocktail" at SAVVY Bar Lounge Restaurant in Prince Hotel. Up to 33 International Chambers participated. Ticket proceeds were donated to the Intercham Scholarship Fund.



MAYCHAM attending Deepavali at HSBC / Singapore Week



MAYCHAM x CA ANZ Joint Panel Luncheon – Exploring Trade Horizons in New Green Economy 26 Feb

This exclusive luncheon event, co-hosted by MAYCHAM and CA ANZ (Chartered Accountants Australia and New Zealand) Hong Kong, focused on exploring the green economy, featuring Trade Commissioners from Malaysia and Australia sharing insights on sustainable practices and the path towards a greener future, all while enjoying traditional Nasi Lemak dishes.



2025 Economic Outlook – 5 Mar

MAYCHAM's Women Internal Network (WiN) and the Trade and Services SubCommittee joined hands to organise the enlightening Panel Talk. This event featured distinguished experts who delved deep into the Economic Outlook for the upcoming year.





Hong Kong 2025/26 Budget – A Bold Blueprint for Growth

By Bryan Neoh

Hong Kong's latest budget charts an ambitious course to reinforce its global stature while accelerating infrastructure and innovation.

The Northern Metropolis takes center stage, government is spending HK\$3.7 billion to speed up roads, parks, and other basics in the Hetao Co-operation Zone. Large-scale land tenders and new convention facilities aim to unlock economic potential.

Tech and innovation are prioritized, with AI development led by top-ranked universities in Hong Kong (HKUST, HKU, CUHK) and initiatives to engage students with tech firms.

"Three Centres and One Hub" vision to further strengthen Hong Kong's financial, trade, and maritime leading position, including tax incentives for funds, e-commerce expansion, and

Asia's first aircraft recycling hub. Good News! Hong Kong is attracting people and businesses. 66 strategic enterprises attracted via OASES, US\$4 trillion in assets under management, and a thriving talent influx (180,000 arrivals by 2024). The stock market and IPO rebound indicate a strong investor confidence.

Fiscally, the government aims to balance the Operating Account by 2025/26, funding Northern Metropolis development through bonds and keeping taxes low to stay competitive.

A New Resident's Perspective
As a recent arrival, I am energised by Hong Kong's drive to become a tech and financial powerhouse. Investments in AI and education promise dynamic opportunities while infrastructure expansion could boost livability. But here is the question, will these

projects prioritize sustainability and equitable access? Can Hong Kong stay affordable for students and families? Balancing growth with affordability and community needs will be critical. For newcomers like myself, Hong Kong's vision is exciting, and I am eager to grow alongside this vibrant city.



Congratulations to our member Dr Anthony Neoh QC, SC, JP being conferred Doctor of Laws honoris causa



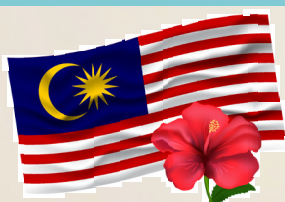
WIN Christmas Drinks – 2 Dec

WIN Christmas Drinks featured a Christmas quiz, a festive outfit competition, and the chance to win lucky draw prizes for early bird registrations. Guests enjoyed mulled wine and celebrated the holiday season with good company.



AKAN DATANG

30 AUG 2025



**MERDEKA
NITE 2025**

27 NOV 2025



**SINGMA
GOLF**

Benefits for MAYCHAM members

Please check our website [mcchk.com/benefits](https://www.mcchk.com/benefits) for more details as the offers may only be applicable for certain products or services through our partners below.

 10% OFF F&B Valid until further notice	 Special Price for Physical Check Up Plan Special Rates for New Shingle Vaccine Valid until 31 Dec 2025	 12% OFF While Stocks Last Valid While Stocks Last	 25% OFF Grace Cup Products Valid until further notice	 20% OFF Health Bank Products Valid until further notice
 20% OFF Specified F&B Valid until 30 Dec 2025	 20% OFF Laundry Service Valid until further notice	 Special Room Offer Valid until 31 Dec 2025	 20% OFF Specified Room, 25% OFF Specified F&B Valid until 31 Dec 2025	 All Products at Staff Price Valid until further notice
 15% OFF Entrance & Other Offers Valid until further notice	 20% OFF F&B Valid until further notice	 20% OFF Specified F&B Valid until 30 Dec 2025	 Special Price for Digital Subscriptions Valid until 31 May 2025	 20% OFF Room Offer & Special F&B Discounts Valid until 31 Dec 2025
 20% OFF for Room Offer & Special F&B Discounts Valid until 31 Dec 2025	 15% OFF for Room Offer Valid until 31 Dec 2025	 Accommodation and F&B Discounts Valid until 31 Dec 2025	 Limited Exclusive Stay Offer and Special F&B Discounts Valid until further notice	 20% OFF Premium Gourmet Ganoderma Coffee Valid until further notice
 Specified Room Offer Special F&B Discount Valid until 31 Dec 2025	 Specified Room Offer Valid until 31 Dec 2025	 Specified Room Offer Special F&B Discount Valid until 31 Dec 2025	 Accommodation and F&B Discounts Valid until 31 Dec 2025	 Specified Room Offer Special F&B Discount Valid until 31 Dec 2025
 Special F&B Discount Valid until 31 Dec 2025	 15% OFF F&B Discount Valid until 31 Dec 2025	 CRM System Online Store Valid until 31 Dec 2026	YOUR LOGO HERE. Join our list of Partners here. Raise your company profile. Engage MAYCHAM members. admin@mcchk.com to find out more.	

We are constantly updating the perks and benefits for our valuable members. For the most comprehensive and updated list of benefits, please visit our website: <https://www.mcchk.com/benefits>

Also check out our events page for all our upcoming events: <https://www.mcchk.com/events>

If you are not our member yet and would like to join our MAYCHAM family, you can fill up the application form at this link: <https://www.mcchk.com/join>